

# Resources for Landing Your Dream Job in The New York Fashion Industry



Resources for Landing Your Dream Job in The New York Fashion Industry  
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## INTRODUCTION

There are countless approaches one can take to find open positions in the ever-competitive fashion industry. In this guide, we have divided them into two categories -- the direct method and the indirect method. The direct method provides the job seeker with direct access to available jobs, for which you can apply, through job listings located in trade publications, newspapers, through employment agencies, on fashion job websites, on general job websites and on apparel company websites. The indirect method employs more of a networking approach and allows job seekers to connect with people at career expo/fairs, industry trade shows, fashion shows, through professional organizations and associations, fashion career networking websites, professional networking websites, social networking websites, social organizations, non-profit organizations, personal contacts, college placement offices, and alumni associations.

Research shows that approximately 75% of all jobs are obtained through word-of-mouth networking and personal contacts. Connections that you make through indirect methods allow you to build your business network, which by doing so, can provide possible job leads. The indirect method is just as important as the direct method because it not only leads you to the jobs themselves, but you may often be able to tap into people in your network as a way in the door. This provides you with a leg up on the competition and may even help you identify job openings that have not yet been or will never be publicly announced.

We recommend, especially during an economic downturn or recession that job searchers employ every method available to them. This guide contains a comprehensive listing of resources for individuals employing both the indirect and direct methods to obtain fashion industry jobs in New York. You may click on any email and website address in this document to link directly to them.

Below is a listing of the top employment agencies that either specialize in placement in the wholesale apparel and retail industry or have wholesale apparel/retail divisions. Some agencies are not based in New York, but participate in job placement here. Listings with an asterisk indicate an employment agency that posts actual job listings on their website.

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